



快速・顧客・服務









#### 企業使命 Company Mission

我們要成為最重視顧客、最創新、最有效率,並且最有能力提供塑膠機械系 統整合技術服務的塑膠成型科技公司。

We are pursuing to be the most customer-centric, most innovative, and most efficient plastics-molding technology company with the best capability to provide plastic molding system integration services.

#### 經營理念 Management Concept

我們以合理的價格,提供顧客最優良的產品及最滿意的服務,並將所得利益 回饋社會、協力廠、員工及股東。

We will provide customers with the best products and service at reasonable prices, and we will feed back the gained benefits to society, partners, employees and shareholders.

#### 企業文化 Company Culture

- 誠信─誠實守信、明辨是非。
   Trustworthy: Honest and Credible
- 和諧—和諧關懷、團結一致。
   Harmonious: Caring, Harmonious and United
- 創新一洞燭先機、創新思維。 Innovative: Inspire Learning, Innovative Thinking
- 迅速一迅速反應、彈性應變。
   Swift: Quick Response, Flexible and Nimble
  - 務實一務本踏實、追根究底。 Pragmatic: Pragmatic & Research Deeply
  - 精簡一化繁為簡、高效運作。 Simplify: Reduce Complexity, Work Efficiently

## 鑫行動準則 🖪 🕒 S PRINCIPLE

- 快速回應與變革
- 顧客至上
- 差異化服務





Customer oriented



Service differentiation

有鑑於產業的演進與國際競爭局勢的轉變,富強鑫已從「射出成型機」的製造者 轉變為「提供顧客塑膠射出成型解決方案」的服務提供者,而為了滿足顧客對於 「速度」與「創新」的要求,富強鑫將以「快速回應與變革」、「顧客至上」 「差異化服務」之「鑫行動準則」,做為提供客戶服務的最高指導原則。

Due to the industrial evolution and the worldwide competition, FCS has transformed from an injection machine manufacturer into an injection molding turnkey-solution provider. In addition, to satisfy customers' need for "quick response" and "innovative service", FCS is now acting based on "FCS Principle" which means Fast responding to customer requests, acting by Customers' orientation, and providing Service followed by different customer needs.

# 經營者的話

# Business principle



董事長 王伯壎

Mr. Po-Hsun Wang

Chairman

富強鑫公司是一個專業製造塑膠射出成型機的公司,從過去數十年的 經驗當中,我們累積了很多寶貴的經驗,公司的競爭力是來自於對品質及 效率的不斷提昇,尤其是在顧客的滿意度上,我們更是獲得了海內外顧客 的一致肯定。

富強鑫將持續的引進更多的優秀人才,強化優勢產品的開發,組成專業的經營團隊,朝向多角化經營,並且塑造誠信與和諧的企業文化。我們認為「速度」與「創新」將成為企業經營決勝的重要關鍵,企業唯有不斷培養自己的能力和實力,才能實現永續經營的目標。我們願與社會賢達攜手向前,共同為提昇射出成型機水準而努力。

Our experience and technical know-how has allowed us to build a comprehensive and wide-range global sales network over the past 30 years. We are now one of the top 1000 manufacturers in Taiwan and one of Taiwan's leading exporters with an export clientele of more than 50 countries worldwide.

With the changes in the global environment and the opening up of markets, competition between enterprises has become more intense. Speed and innovation are keys to a successful enterprise. Only by constantly cultivate its own ability and capability, an enterprise will achieve it's goal to operate indefinitely. We are willing to stride forward with society, and together, improve plastic injection molding machine.

# 公司簡介及概況

## Profile

富強鑫精密工業股份有限公司創立於1974年,為目前台灣地區最具規模的塑膠射出成型機專業製造廠商之一,主要從事各類油壓機器及射出機之研發、生產及銷售。本公司擁有超過30年的專業技術及豐富經驗,除列入全國1000大製造廠商外,外銷金額亦為業界之冠。此外,為擴大對台商的售後服務工作及著眼於大陸本土市場的潛力,本公司陸續於中國大陸華南(東莞)及華東(寧波)地區設立生產基地,並建構完善的行銷服務網,因此,不論您在何處拓展事業或開發市場,富強鑫都會是您的技術夥伴,為您提供最即時、最專業的服務。

Fu Chun Shin Machinery Manufacture Co., Ltd (FCS) is one of the leading manufactures of plastic injection molding machine in Taiwan. Because of our professional skills and rich experience accumulated in the last thirty years, we are capable of providing excellent products and services in our most comprehensive and wide-ranging global network. This explains why FCS has received much praise from customers and why FCS's sales have grown steadily since its inception. In addition, to extend the service coverage and anticipate the growing needs of the Chinese market, FCS successively set production plants in South China (Dongguan) and Eastern China (Ningbo), and thus to build a complete service network. We will always be your dedicated partner, giving you the best products and the most efficient services.

●寧波Ningbo



	/ -
台灣	Taiwan

東莞 Dongguan	
1994年12月	
Dec. 1994	
港幣 5千萬元	
HKD 50 million	
14,000平方公尺	
14,000m <sup>2</sup>	
960台/年	
960 set/year	





	寧波 Ningbo
成立時間	2001年12月
Established	Dec. 2001
資本額	美金 7百萬元
Capital	USD 7 million
佔地面積	34,000平方公尺
Total area	34,000m <sup>2</sup>
生產台數	1,200台/年
Production	1,200 set/year



台灣 Taiwan		
成立時間	1974年2月	
Established	Feb. 1974	
上櫃時間	2004年4月5日	
Stock Listing	5 Apr. 2004	
資本額	新台幣 10.6 億元	
Capital	NTD 1060 million	
佔地面積	90,000平方公尺	
Total area	90,000m <sup>2</sup>	
生產台數	I,200台/年	
Production	1,200 set/year	





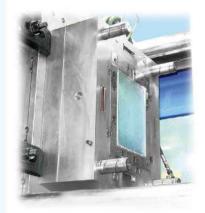


射出機核心事業-專業射出機製造

Core Business-Professional Injection Molding Machine Manufacture

#### 主要產品及服務項目

- 精密塑膠射出成型機(鎖模力60噸~3750噸)
- 高速閉迴路油電複合式射出成型機 (鎖模力30噸~800噸)
- 二板複合直壓式精密射出成型機 (鎖模力1700噸~3700噸)
- 雙色射出成型機(鎖模力140噸~1420噸)
- 夾層混色射出成型機(鎖模力110噸~320噸)
- 電木射出成型機(鎖模力100噸~520噸)
- BMC專用射出成型機(鎖模力100噸~1000噸)
- AD三迴路快速射出成型機(鎖模力150噸~1250噸)
- CAP多迴路快速瓶蓋生產系統
- PET瓶胚射出成型機(鎖模力140噸~420噸)
- PVC專用射出成型機(鎖模力180噸~3000噸)
- 氣體輔助射出成型系統(GU-25/GU-25C)
- 智慧型橡膠射出成型機(鎖模力100噸~250噸)
- PET瓶胚模具
- 各類塑膠射出鋼模
- 提供整廠規劃,人員教育訓練,射出成型技術 指導,模流分析等服務。

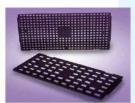


#### **3C Product Total Solution**











#### **Auto Parts Total Solution**









#### **PRODUCTS & SERVICES**

- Plastics Injection Molding Machine (60~3750 Tons clamping forces)
- High-Speed/Close-Loop Hybrid Injection Molding Machine (30 ~800 Tons clamping forces)
- Two Platen Hydra-Mech Injection Molding Machine (1700~3700 Tons clamping forces)
- Two-component Injection Molding Machine (140~1420 Tons clamping forces)
- Sandwich Injection Molding Machine (110~320 Tons clamping forces)
- Thermosetting Injection Molding Machine (100~520 Tons clamping forces)
- BMC Injection Molding Machine (100~1000 Tons clamping forces)
- Multi-Loop/High-Speed Injection Molding Machine (150~1250 Tons clamping forces)
- · Ultra-High Speed Closure Production System
- Pet Preform Injection Molding Machine (140~420 Tons clamping forces)
- PVC Injection Molding Machine (180~3000 Tons clamping forces)
- Gas Assisted Injection Molding System (GU-25/GU-25C)
- Hi-Tech Intelligent Rubber Injection Molding Machine (100~250 Tons clamping forces)
- · Molds for PET Preform
- Molds for Plastic Injection
- Whole Plant Exportation Service, Personnel Training, Technical Guidance & Mold Flow Analysis





### 模内裝飾整廠規劃 In Mold Decoration Total Solution









#### 飲料包裝整廠規劃 Beverage Package Turnkey Solution









# 研發與品質 **R&D's Achievements**



通過 ANSI 認證 Conforms to ANSI in 2012



台灣精品:多次榮獲「台灣精品獎」

Repeatedly prize of 「IT'S VERY WELL MADE IN TAIWAN」 since 1998



研究發展創新產品:多次榮獲「研究發展創新產品」之優等獎及佳作獎 Repeatedly prize of Award of Excellence, Design & Innovation-Plastics & Rubber Machinery J since 1997



通過 CE 認證 Conforms to CE in 1995



通過 ISO-9001 認證

ISO-9001 certificate since 1995

專利 Patent:「新型專利」與「發明專利」共有17件 FCS had 17 patents.

















為提供最佳品質之產品,本公司不斷的在設計結構與生產技 術方面研究、改良與創新,並擴大成立研發中心,除建立自主實 驗室外,也網羅優秀人才,建立分析系統、量測系統、塑料研究 小組等,且與工研院進行各項合作開發案。在產品設計上採用先 進之 Pro / Engineer, Pro / Mechanical, 有限元素分析(FEA)等 實體模型電腦輔助設計分析工具,強化設計之品質與效率,以確 保新產品符合市場需求。

本公司不斷研究創新並提昇產品品質,不僅多次榮獲「台灣精品獎」、「研究發展創 新產品」之優等獎及佳作獎。更與國内多家著名之研究機構及學校單位合作,以領先的技 術、嶄新的產品,引領台灣射出機邁向新紀元。

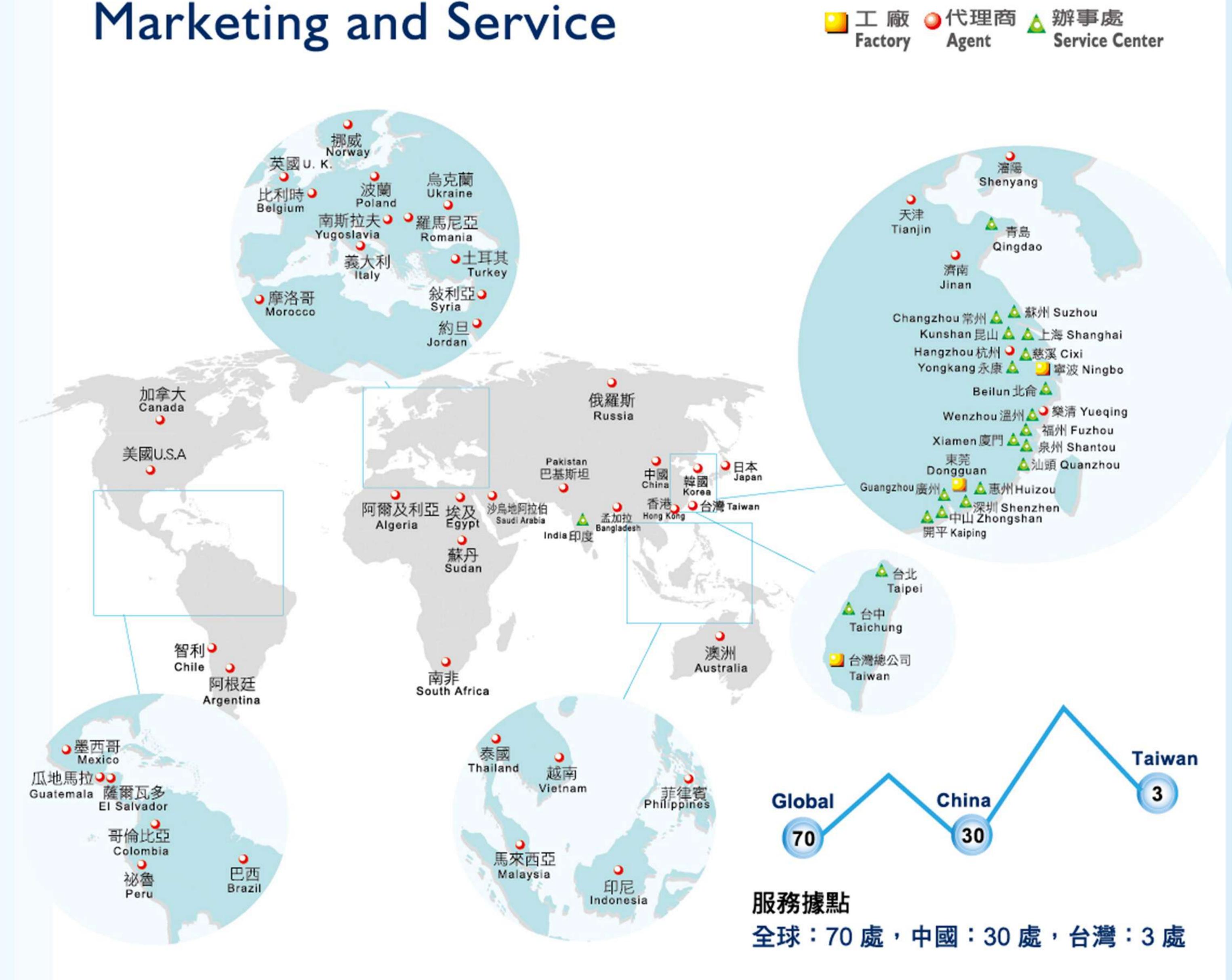


 提供各類塑膠成型解決方案及模流分析 Providing total solutions and mold flow analysis for plastic injection molding.

In order to provide products with highest quality to our customers, we put lots of effort to this mission. Our R & D department not only devoted to develop new products, they also studied how to improve the efficiency and quality of designing new products. We now adopt kinds of new technologies to promoting our R&D work such as Pro/Engineer, Pro/Mechanical, PLM (Product Lifecycle Management), FEA (Finite Element Analysis), etc.

Aside from our own R&D team, FCS also cooperate with the other famous institute such as ITRI (Industrial Technology Research Institute), MIRDC (Metal Industries Research and Development Centre), PMC (Precision Machinery Research & Development Center) and many colleges to ensure our products satisfy customers need and even better.

# 市場行銷 Markating and Sarvice



富強鑫射出機以優越的性能及卓越的品質在業界建立了一流的口碑,而富強鑫所建構的全球行銷服務網,更是迅速且有效地支援客戶的需求。在台灣,我們設有3個銷售服務所,在大陸則有30多個銷售服務據點,總計百位專業技術人員隨時待命服務。在全球各地,我們有約40個專業代理商,為富強鑫的全球客戶提供了強而有力的服務後盾。不論您在何處開創事業,富強鑫都永遠跟隨您,為您提供最專業的服務。



FCS IMM obtains a well reputation for its machines' high quality and excellent functions. The FCS World Marketing and Servicing Network rapidly and efficiently support the customers' needs. We have established three Sales Service Offices in Taiwan, and thirty in China. There are more than 100 professional technicians who are on all time stand-by to serve FCS customers. We have also established about 40 professional agencies around the world. These agents are equipped with sales capabilities, and regularly, they upgrade new technologies at FCS headquarters. Wherever your business venture is, FCS will be always with you and provide you the most professional service.



# 富強鑫集團 FCS Group

#### 富強鑫精密工業股份有限公司

Fu Chun Shin Machinery Manufacture Co., Ltd.

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#### 東莞富強鑫塑膠機械製造有限公司

Dongguan Fu Chun Shin Plastic Machinery Manufacture Co., Ltd.

廣東省東莞市大朗鎮石廈管理區金廈東路18號 No. 18, Jinsha East Road., Shixia Administration District, Dalang Town, Dongguan City, Guangdong Province, China. TEL: +86-769-83313753 • FAX: +86-769-83181903 • E-mail: cdg@fcs.com.tw

#### 富強鑫(寧波)機器製造有限公司

Fu Chun Shin (Ningbo) Machinery Manufacture Co., Ltd

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